



COURSES

Strategic Foresight: Tools and Techniques for Planning in Uncertain Times

Thematic Cluster:

Strategic Anticipation

Course Dates:

23 - 25 September 2019

Course Location:

Geneva, Switzerland

In today's fast-paced world, policymakers and executives, more than ever, need well-informed foresight to gauge policy responses. This course explores the fundamentals of strategic foresight and how to create sustainable decisions in uncertain and rapidly changing contexts. It examines emerging security challenges, foresight methodologies, as well as when to apply specific tools and how to design purpose-driven processes.

COURSE BENEFITS

The three-day course will help participants develop a strategic foresight skill-set and learn how to apply such skills. They will also examine emerging security challenges and – applying a combination of theory and practice – learn about the potential implications.

Participating in this course, you will:

- learn about different foresight methodologies, including their respective benefits and shortcomings
- identify barriers and drivers to the implementation of policies based on foresight results
- gain insights into emerging security challenges
- access, as a GCSP alumnus, an extensive network of experts in international affairs

COURSE FOCUS:

Strategic Foresight

- overview of strategic foresight processes
- gathering, interpretative and prospective methodologies
- case studies of foresight outputs

Emerging Challenges

- emerging issues and potential security implications
- linkages across emerging issues

Throughout the course, participants have opportunities to directly apply the skills and knowledge gained in workshops on foresight methodologies, substantive sessions on emerging security challenges, and discussions on how foresight is used in institutions. This approach promotes exchanges between course participants, as experienced professionals, and expert course contributors thereby providing a valuable learning experience.



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Geneva Centre for
Security Policy



Course Director

Emily Munro is Deputy Head of the Emerging Security Challenges Programme at the GCSP. Her work focuses on strategic anticipation and international security and on initiatives seeking to foster dialogue on emerging challenges. She is also a frequent contributor to GCSP executive education programmes. She has 15 years of experience in international security and holds degrees from the University of British Columbia and the Graduate Institute (Geneva).

Please visit the course page on the **GCSP website** for further details on speakers.

Expert Educators

Our educators include the GCSP's own international team composed of academics and practitioners with broad experience in security policy, diplomacy and/or military affairs, as well as guest speakers who are government officials, military officers, representatives from international institutions and civil society, academics and researchers.

Who should attend

The course is designed for:

- government officials (including diplomats, military officers, intelligence analysts)
- staff from international organisations
- representatives from the non-profit sector
- private sector actors.

Tuition fees

CHF 1'500

Apply by 12 August 2019 to qualify for a 15% discount. Alumni qualify for a 20% discount. A limited number of partial tuition waivers may be available.

GCSP reserves the right to modify the course dates, location and fee at any time. Discounts are not cumulative.

Registration deadline

2 September 2019

Language requirements

The course will be held in English; no translation will be provided

Venue

GCSP, Maison de la paix,
Chemin Eugène-Rigot 2D, Geneva
Switzerland

Contact

For further details about the course or customised solutions, please contact:

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Alumni Community

Completing the executive course gives you access to a global and expanding network of over 6'500 experts. Alumni are able to connect online through our Alumni Portal, attend numerous conferences and events, and benefit from reduced rates in future courses.

GCSP

The Geneva Centre for Security Policy is an international foundation with 52 member states from across the globe. We bring people from different sectors and nations together so they can thrive in today's ever-changing security landscape.

In the heart of international Geneva

Home to over 35 international organisations, some 380 non-governmental organisations, and more than 175 diplomatic missions, representations and delegations, Geneva is a leading hub for international expertise.

Customised Solutions

This course can be adapted to meet the needs of your organisation. The GCSP has more than 20 years of experience in delivering executive education for professionals working in government, non-profits, international organisations, as well as in the private sector. Contact us to discuss your needs and requirements.

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