



COURSES



# Crisis Management: Navigating the Storm

How to lead effectively in a turbulent and fast-moving world

## Thematic cluster:

**Crisis Management**

## Course dates:

**29 April - 3 May 2019**

## Course location:

**Geneva, Switzerland**

Overcoming the mindset of fear and developing the muscle memory of crisis response is the objective of the GCSP Crisis Management courses. Rather than a tick-box approach of a process driven response participants will learn to recognise and adapt the psychological and organisational elements of crisis management. This is achieved by combining latest theory, best practice and lessons learnt using real-time simulations that enable participants to explore their resilience as individuals, team members and leaders.

## COURSE FOCUS:

The course combines the three pillars of the GCSP's holistic learning approach: the latest in high level academic expertise, the wisdom of experienced senior practitioners, and the collective experience of the participants. This unique dynamic energises discussions about challenging topics as you push the boundaries of your own capabilities in an interactive learning environment, exploring with the experts the knowledge, skills and behaviours that demonstrably produce high performance in challenging conditions.

Course components:

- risk and trust in crisis
- behavioural aspects of crisis leadership and decision-making
- strategic decision-making in crisis situations
- decision-making models and techniques in time-sensitive and high stake situations
- impact of culture in foreign and security policy decision-making

## COURSE BENEFITS

This course will provide you a powerful combination of critical knowledge, improved skills and new techniques that will enable you to have the confidence in your ability to face the rapidly evolving challenges of a rapid onset crisis. Specifically, you will;

- undertake a self-assessment that evaluates your preparedness as an individual and at an organisational level
- deepen your understanding of the various characteristics of different types of crisis
- improve your ability to analyse complex issues, assess various options and establish an effective crisis management team
- understand the leadership and decision making challenges associated with crises and avoid the pitfalls of various psychological biases
- experience in real time specific complex crisis that you will have to navigate and manage



**GCSP**  
Geneva Centre for  
Security Policy



## Course Director

**David Horobin** is the GCSP's Crisis Management Cluster Leader. David has more than 25 years experience in crisis management gained from conflict and disaster related operations across the globe. He has managed and reviewed multiple security incidents, rapid onset disasters and organisational crises. Prior to joining GCSP he was Head of Security and Crisis Management at the International Committee of the Red Cross (ICRC) in Geneva as well leading the British Governments DFID Operations Team during the Asian tsunami, Iraq conflict and Hurricane Katrina.

Please visit the course page on the **GCSP website** for further details on speakers.

## Expert Educators

In addition to GCSP in-house experts, our educators hold, or have held, senior leadership positions in government, military and the private sector. They have experienced first-hand what it takes to be an effective leader in fast tempo, high-stake situations. They share their successes and failures with the participants, while leading academics in the field provide cutting-edge research in decision-making.

### Who should attend

The course is designed for officials and executives from:

- government,
- military,
- international organisations,
- non-profits and,
- the corporate sector.

### Tuition fees

CHF 2'000

Apply by 28 February 2019 to qualify for a 15% discount. Alumni qualify for a 20% discount. A limited number of partial tuition waivers may be available.

GCSP reserves the right to modify the programme dates, location and fee at any time. Discounts are not cumulative.

### Registration deadline

29 March 2019

### Language requirements

The course will be held in English; no translation will be provided

### Venue

GCSP, Maison de la paix,  
Chemin Eugène-Rigot 2D, Geneva  
Switzerland

### Contact

For further details about the course or customised solutions, please contact:

**Email:** [execedu@gcsp.ch](mailto:execedu@gcsp.ch)

**Telephone:** +41 (0)22 730 96 00

**Web:** <http://www.gcsp.ch>

### Alumni Community

Completing the executive course gives you access to a global and expanding network of over 7'000 experts. Alumni are able to connect online through our Alumni Portal, attend numerous conferences and events, and benefit from reduced rates in future courses.

### GCSP

The Geneva Centre for Security Policy is an international foundation with 52 member states from across the globe. We bring people from every industry and nation together so they can thrive in today's ever-changing security landscape.

### In the heart of international Geneva

Home to over 35 international organisations, some 380 non-governmental organisations, and more than 175 diplomatic missions, representations and delegations, Geneva is a leading hub for international expertise.

### Customised Solutions

This course can be adapted to meet the needs of your organisation. The GCSP has more than 20 years of experience in delivering executive education for professionals working in government, non-profits, international organisations, as well as in the private sector. Contact us to discuss your needs and requirements.

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