



COURSES

# Lead and Influence with Impact

**Better Influencers make Better Leaders**

## Thematic cluster:

Leadership

## Course dates:

Edition 1: 08 - 11 April 2019

Edition 2: 16 - 19 September 2019

## Course location:

Geneva, Switzerland

**NEW! 1 hour of personal executive coaching with an experienced certified coach (included in the course fees)**

Whether you lead formally or informally, your ability to influence sets you apart. During this course you will explore practices that motivate, influence and inspire others in achieving common goals. Learn to engage colleagues in advancing your initiatives and ideas. Emerge as a higher-impact leader who sets direction, creates alignment and gains commitment to achieve the best possible results.

This course is run by the Geneva Leadership Alliance, leveraging in-depth expertise on peace, security and policy issues through the GCSP, as well as 40 + years of experience in developing leaders across all sectors through the Center for Creative Leadership (CCL).

CCL has been consistently ranked one of the top global executive education providers by the Financial Times.

## COURSE BENEFITS

This course will enable you to:

- Explore your personal influence strengths and challenges
- Apply key skills and techniques to strengthen your ability to influence others and build confidence through practice
- Improve your communication skills to better navigate challenging situations
- Build a Personal Influence Plan to address your Key Leadership Challenge
- Benefit from an executive coach and apply what you learnt to achieve the impact you want



## Mindsets, Skillsets, Toolsets

For learning to translate into tangible benefits, change is required at all three levels. The course includes elements of each, offering a long-lasting and stimulating learning experience combining leadership self-assessment, expert-led feedback, experience sharing, critical thinking and analysis and immersive activities.

## GCSP-CCL Leadership Alliance Co-Directors



**Peter Cunningham** is responsible for the Leadership Cluster at the GCSP. He focuses on understanding and effecting organisational and behavioural change and the leadership characteristics that contribute to high performance.



**Fleur Heyworth** leads the Gender and Inclusive Security Cluster. Her focus is on helping individuals and organisations gain the insights, skills and tools to build more effective and inclusive policies and practices, and foster greater diversity and gender equality.

## Expert Educators

Our educators are an international team of facilitators, academics and practitioners with broad experience in leadership drawn from across sectors and disciplines. Many hold or have held senior positions and understand first-hand what it takes to be an effective leader in fast tempo, high-stake situations. They share their successes and failures and combine it with cutting-edge research to provide participants with a rich learning experience.

Please visit the course page on the **GCSP website** for further details on speakers.

### Should I attend ?

The answer is yes if you are a professional seeking

- to increase your ability to influence or lead those around you, or,
- to increase the value you bring to your work, yourself and your career development.

Applicants will be selected to ensure stimulating and diverse international participants.

### Tuition fees

Light Package (incl. one coaching session): CHF 2,000. High Impact Coaching Package (incl. 3 follow-up coaching sessions): CHF 2,360. Alumni qualify for a 20% discount. A limited number of scholarships may be granted on a case-by-case basis.

GCSP reserves the right to modify the programme dates, location and fee at any time. Discounts are not cumulative.

### Registration deadline

To get your early bird discount of 15%, apply before:

- Edition 1: 1 February 2019
- Edition 2: 15 June 2019

### Language requirements

The course will be held in English; no translation will be provided

### Venue

GCSP, Maison de la paix,  
Chemin Eugène-Rigot 2D, Geneva  
Switzerland

### Contact

For further details about the course or customised solutions, please contact:

**Email:** [exeducu@gcsp.ch](mailto:exeducu@gcsp.ch)

**Telephone:** +41 (0)22 730 96 00

**Web:** [www.gcsp.ch](http://www.gcsp.ch)

### Alumni Community

Completing the executive course gives you access to a global and expanding network of over 7'000 experts. Alumni are able to connect online through our Alumni Portal, attend numerous conferences and events, and benefit from reduced rates in future courses.

### GCSP

The Geneva Centre for Security Policy is an international foundation with 52 member states from across the globe. We bring people from every industry and nation together so they can thrive in today's ever-changing security landscape.

### In the heart of international Geneva

Home to over 35 international organisations, some 380 non-governmental organisations, and more than 175 diplomatic missions, representations and delegations, Geneva is a leading hub for international expertise.

### Customised Solutions

This course can be adapted to meet the needs of your organisation. The GCSP has more than 20 years of experience in delivering executive education for professionals working in government, non-profits, international organisations, as well as in the private sector. Contact us to discuss your needs and requirements.

### Testimonial from a past participant

“ *The insights and learning stretched and expanded my understanding of what leadership needs to look like in the 21st century for both the public and private sectors.* ”

Connect with us on Twitter, Facebook and LinkedIn

